

COTTONWOOD/PALO VERDE GOLF COMMITTEE MINUTES
September 6, 2012

Members attending were Ed Frees, Paul Brauer, Richard Hair, Dave Florence, Nancy Howell, Dick Johnson, Jack Hill, and Pat Andersen. Rita Benfer for Judy Onken.

Board Liaison – Don Hicks
Guests: Bill Greer

The meeting was called to order at 1:00 PM by Chairman Ed Frees.
The minutes of the August meeting were approved.

STAFF REPORTS

Bill Todd – Course Superintendent

Because of the high dew point the grass is growing very quickly causing the greens to be longer than usual after a few hours.

He is continuing his campaign to sand the fairways throughout the winter. He will be requesting 500 tons of sand for that purpose.

He indicated that he is mowing the fairways against the grain to inhibit the grass from laying so flat. He will also be rolling the greens at least once per week.

Overseeding of the courses will take place in October with the Palo Verde course will be closed for three weeks beginning October 1. Cottonwood will close for three weeks beginning October 8. The driving range will close October 1.

Desmond Dakin - Head Pro CW

The organized golf leagues had participation that was typical for this time of year with the exception of the Twilight Couples which has exceeded expectations. Upcoming events include CMGA Skins Game and Ryder Cup, CLGA Ace of Aces Qualifier, and Twilight Couples Night Golf. The pro shop has organized Ping Tours and Fitting three times per month for the next year.

Desmond also informed us that he has presented the revenue enhancement ideas described in a previous meeting to the Board for their information including:

- Driving range increase to \$2 per small bucket
- Gender day membership to Phase 1 and 3 residents for \$600
- Special green fees for PV-only annual members: \$40 for PV member; \$50 for their guests (we were told in an earlier meeting that CW members may also pay \$50 for their guests). Similar rates for CW-only members playing PV.
- Tuesday special daily rate of \$50 in season

- Thursday PM Gentlemen 9'ers to follow Lady 9'ers – same none twice. Special daily fee of \$50 on none not used by the 9'er groups.
- Expanded club rental policy
- Prorated memberships for new Phase 1 and 3 members if they pay in January
- New Sunday shotgun once a month for Sunday Couples Tournament
- New punch card policy of max of four punches per visit
- Home-owner green fee discount of \$50 when bringing three guests at full price
- Halfway house hotdog service
- Hotline specials

Greg Tokash – Head Pro PV

Special events this month include the CottonVerde Tournament, PVMGA Member-Member and PV Night Golf.

1,345 rounds were played this month at PV, down 88 from last year. 1,697 rounds were played at Cottonwood, down 30 from last year. Both courses were closed this past month for three days (not closed last year).

UNFINISHED BUSINESS

CMGA changed their request for a practice day on Thursday, March 21 prior to their Member-Guest Tournament. Since Thursday is Ladies Day, Desmond is permitted the men to play in the afternoon on the nine holes not used by the Lady 9'ers.

Bill Todd informed the committee that his team will not be able to level the driving range as previously offered. He is willing to construct the irrigation system, however. If the community wishes to have the driving range leveled it will have to use an outside contractor. The Golf Committee will request this project be added to the five year plan.

NEW BUSINESS

Jack Hill suggested that in order to promote the Cottonwood Palo Verde community we should consider hosting a golf tournament for selected Real Estate personnel from around the valley. The tournament could provide a CW-PV golfer with each foursome and also include a luncheon during which the Board Members/GM could formally pitch the benefits of our community. We leave this as a suggestion to the Board.

The meeting was adjourned at 1:45 PM.

Respectfully submitted

Ed Frees

There are no recommendations for the Board or Management.